

Sessions at a Glance

Tuesday June 7, 2005

- 8:00-4:00** Registration & Information Desk (Emerald Foyer)
- 9:00-3:00** Pre-conference Workshop: Members in Homes - Ashfield & Elrod, SMS (Emerald 2 & 3)
- 9:00-11:45** Advisory Group Meeting – Private Meeting (Emerald 8)
- 1:00-1:30** Annual Shareholders Meeting – Private Meeting (Emerald 8)
- 1:30-4:00** Annual Meeting of the Directors – Private Meeting (Emerald 8)

Wednesday June 8, 2005

- 7:00-11:00** Golf Outing – Golf Resort at Indian Wells
- 10:30-5:00** Registration & Information Desk (Emerald Foyer)
- 7:00-5:00** Internet Café (Emerald Lobby)
- 12:30-1:30** Partner Forum & Lunch (Emerald Ballroom 4 & 5)
- 1:30-1:45** Opening & Welcome: Brancucci (Emerald Ballroom 5)
- 1:45-3:45** Keynote Presentation: It's a Need to Know Basis ~ Top Secret Tricks Force Multiplying the Power of Your Mortgage Lending Program - Harrington, Extreme Arts & Sciences (Emerald Ballroom 5)
- 3:45-4:00** Break (Emerald Foyer)
- 4:00-4:30** Artist of the Year Awards: Presentation – Brancucci (Emerald Ballroom 5)
- 4:30-5:30** Partner Forum (Emerald Ballroom 4)
- 5:30-7:30** Welcome Reception & Golf Awards (Emerald 5, 6, 7, & 8)

Thursday June 9, 2005

7:00-8:00 Partner Forum & Breakfast (Emerald Ballroom 4 & 5)

7:00-4:30 Registration & Information Desk (Emerald Foyer)

7:00-5:30 Internet Café (Emerald Lobby)

8:00-9:30 General Session: Oh, so THAT'S What you Meant ~ Unlocking the Potential of Your Mortgage Program with Simple Story Telling - Lewis, Laughing Moon Productions (Emerald Ballroom 5)

9:30-9:45 Break (Emerald Foyer)

9:45-11:00 Breakout Sessions:

Piecing Together the Real Estate Puzzle -Panel (Emerald 2 &3)

Building a Construction Loan Program – Wills (Emerald 7 & 8)

11:15- 12:30 Breakout Sessions - Repeated:

Piecing Together the Real Estate Puzzle - Panel (Emerald 2 & 3)

Building a Construction Loan Program - Wills (Emerald 7 & 8)

12:30 – 1:45 Partner Forum & Luncheon Speaker – Achieving the Homeownership Dream - Jimenez, Fannie Mae (Emerald Ballroom 4 & 5)

1:45-2:45 Key Note: What Pieces do you Have? – Spellman, Fannie Mae (Emerald Ballroom 5)

2:45-3:00 Break (Emerald Foyer)

3:00-4:15 Breakout Sessions:

Twice as Many Loans...Now – Panel (Emerald 2 & 3)

10 (or more) Ways to Increase On-line Originations...Now – Panel (Emerald 7 & 8)

4:30- 5:30 General Session: Building Communities – Stinebert, Manufactured Housing Institute – (Emerald Ballroom 5)

5:30-7:30 Partner Forum Reception (Emerald Ballroom 4)

Friday June 10, 2005

7:00-8:00 Partner Forum & Breakfast (Emerald Ballroom 4 & 5)

7:00-11:00 Information Desk (Emerald Foyer)

7:00-11:30 Internet Café (Emerald Lobby)

8:00 – 9:15 General Session: What's in it for Members – Turning Efficiencies in to Member Benefits –
Beg, Fannie Mae & Green, Prime Alliance Solutions (Emerald Ballroom 5)

9:15-9:30 Break – (Emerald Foyer)

9:30–11:00 General Session: Prime Alliance, The Unveiling -Oldenburg (Emerald Ballroom 5)

11:00-11:30 General Session: Ten Lending Predictions for the Next Five Years – Brancucci
(Emerald Ballroom 5)

11:30 Conference Adjourns